



**REAL ESTATE
TECH SUMMIT**
CONNECT. INNOVATE. GROW.

Presented by

WeElevate

THE FUTURE OF REAL ESTATE STARTS HERE



JANUARY 15, 2027
9:00 AM – 6:00 PM



DENVER, COLORADO
Le Meridien Denver



EDUCATE

Learn from industry
leaders and AI
technology experts.



CONNECT

Build powerful
relationships with
peers and innovators.



INNOVATE

Discover cutting-edge
tools and technology
transforming real estate.



GROW

Gain strategies and
insights to grow
your business.

SPONSORSHIP OPPORTUNITIES PROSPECTUS

A LETTER FROM THE FOUNDER

A Personal Note to Our Partners

The real estate industry is evolving at an incredible pace—and technology is leading the way.

The Real Estate Tech Summit (RETS) was created to help professionals embrace innovation, explore AI and automation, and discover the tools that are reshaping the future of our industry.

This event brings together real estate professionals, tech innovators, and industry leaders for a full day of learning, connections, and solutions that drive real results.

Your partnership makes this possible.

By aligning your brand with RETS, you're not just supporting an event—you're investing in the future of real estate and connecting with the professionals who are shaping it.

Thank you for being part of this movement. I'm excited to build something extraordinary together.

With appreciation,

Brittany McEnnis

Brittany McEnnis
Founder
Real Estate Tech Summit

“

Technology should never
replace relationships.
It should give us more time
to build them. ”



ABOUT THE FOUNDER

Brittany McEnnis brings together more than a decade of experience in residential real estate with 15+ years of experience producing conferences, expos, festivals, networking events, and community experiences. Her unique perspective across both industries inspired the creation of the Real Estate Tech Summit and its mission to help real estate professionals embrace innovation without losing the relationships at the heart of the business.



ABOUT THE SUMMIT

The Real Estate Tech Summit (RETS) is the premier event for real estate professionals who want to stay ahead of the curve by embracing technology, innovation, and industry-leading strategies.

RETS brings together Realtors®, lenders, brokers, team leaders, and tech innovators for a day of high-impact education, real-world solutions, and meaningful connections.

SHAPING THE FUTURE OF REAL ESTATE

Explore the tools. Learn from the experts. Connect with the industry. Leave inspired, equipped, and ready to take your business to the next level.



EXPERT SPEAKERS

Learn from top industry leaders and technology visionaries.



POWERFUL NETWORKING

Build relationships with professionals, peers, and potential partners.



INNOVATION EXPO

Discover cutting-edge solutions and connect with leading vendors.



EDUCATION SESSIONS

Gain actionable insights on technology, growth, and industry trends.



STRONGER TOGETHER

Be part of a community that's building the future—together.

Together, we'll continue to **empower** real estate professionals to **thrive** in a world where technology and human expertise go hand in hand.



THE OPPORTUNITY

Real Estate Is Changing. The Professionals Who Adapt Will Lead It.

Technology is transforming nearly every part of the real estate industry—from how professionals generate leads and market properties to how they communicate with clients, manage relationships, analyze data, and run their businesses.

Artificial intelligence and automation are accelerating that transformation.

But for many real estate professionals, the challenge isn't access to technology. **It's knowing which tools matter, how to use them, and where they fit into a relationship-driven business.**

The Real Estate Tech Summit was created to bridge that gap—bringing professionals face-to-face with the companies, technologies, educators, and innovators helping shape what comes next.



THIS IS WHERE YOUR BRAND ENTERS THE CONVERSATION.

RETS gives companies an opportunity to move beyond traditional advertising and connect directly with real estate professionals in an environment built around **discovery, education, conversation, and growth.**



EDUCATE

Help professionals understand what's possible.



DEMONSTRATE

Put your technology, product, or service into action.



CONNECT

Build relationships with professionals actively looking for solutions.



LEAD

Position your brand alongside the companies shaping the industry's future.



The future of real estate isn't just about technology. It's about connecting the right technology with **the people** who can put it to work.



WHO YOU'LL REACH

Connect With the Professionals Driving Real Estate Forward

The Real Estate Tech Summit brings together ambitious, growth-minded professionals from across the real estate industry—people actively looking for new ideas, better technology, stronger partnerships, and smarter ways to grow their businesses.

For sponsors and exhibitors, RETS creates something traditional advertising can't: **the opportunity to meet your audience face-to-face and build relationships in an environment designed for discovery and connection.**



REAL ESTATE AGENTS & REALTORS®

Professionals looking for tools and strategies to grow their businesses and better serve their clients.



MORTGAGE & LENDING PROFESSIONALS

Industry partners looking to build relationships, improve efficiency and grow referral networks.



TITLE PROFESSIONALS

Experts ensuring smooth transactions and protecting property rights for buyers, sellers and lenders.



BROKERS, OWNERS & TEAM LEADERS

Decision-makers evaluating technology, systems and solutions for their organizations.



MARKETING & BUSINESS PROFESSIONALS

Professionals helping real estate businesses attract clients, build brands and generate opportunities.



PROPTECH & TECHNOLOGY PROFESSIONALS

Innovators developing the platforms, products and solutions transforming the industry.



YOUR NEXT CUSTOMER. YOUR NEXT PARTNER. YOUR NEXT RELATIONSHIP.

They could all be in the same room.





WHY PARTNER WITH US?

More Than Visibility. A Seat at the Table.

Partnering with us goes beyond traditional advertising. It's an opportunity to put your company directly into the conversations shaping the future of real estate.

Our event is designed to create meaningful interaction between industry professionals and the companies providing the technology, products, services, and expertise that help them succeed.



BUILD BRAND AWARENESS

Position your company in front of real estate professionals actively looking for ideas, resources, and solutions.



CREATE REAL CONNECTIONS

Meet potential customers, partners, and industry leaders face-to-face—not simply through an advertisement or digital impression.



SHOWCASE YOUR SOLUTIONS

Demonstrate your technology, products, or services in an environment specifically designed for discovery.



GENERATE BUSINESS OPPORTUNITIES

Turn conversations into relationships—and relationships into customers, partnerships, and future opportunities.



DON'T JUST SPONSOR THE EVENT.

Become Part of the Experience.

From the Innovation Hall and educational stages to networking experiences and high-visibility brand placements, we offer multiple ways for partners to engage with attendees throughout the day.



WAYS TO PARTNER

Choose the opportunity that aligns with your brand.

Every company has different goals. Whether you're looking for maximum event-wide visibility, a memorable way to connect your brand with attendees, or a dedicated space to showcase your products and services, the Real Estate Tech Summit offers multiple ways to become part of the experience.

01

HEADLINING SPONSOR

Lead the Experience

Our premier partnership opportunity for one company seeking the highest level of visibility and event-wide brand presence.



Exclusive
Opportunity

Starting at \$15,000

02

EXPERIENCE PARTNERS

Own a Moment

Connect your brand with a specific part of the attendee experience—from keynotes and networking to education, hospitality and special event experiences.



Multiple
Opportunities

Starting at \$2,000

03

EXHIBITORS

Showcase Your Brand

Meet attendees face-to-face inside the Innovation Hall, demonstrate your solutions and create new business relationships.



Multiple
Options

Starting at \$995



ONE EVENT. MULTIPLE WAYS TO MAKE AN IMPACT.

The following pages outline each opportunity and the benefits included.



REAL ESTATE
TECH SUMMIT

CONNECT. INNOVATE. GROW. **TOGETHER.**

SPONSORSHIP OPPORTUNITIES PROSPECTUS

PAGE 7



HEADLINING SPONSOR

Own the Spotlight. Lead the Conversation.

The Headlining Sponsor is the Real Estate Tech Summit's premier partnership opportunity—designed for one company seeking maximum visibility, meaningful attendee engagement, and a prominent position alongside the event throughout the entire experience.

EXCLUSIVE
OPPORTUNITY



\$15,000

AS THE HEADLINING SPONSOR, YOUR COMPANY WILL RECEIVE:



EXCLUSIVE RECOGNITION

Exclusive Headlining Sponsor designation—only one company receives this prestigious opportunity.



PREMIER BRAND PLACEMENT

Premier logo placement across all event materials, signage, and on-site branding.



PREMIER EXHIBIT PRESENCE

Largest, best-positioned exhibit presence in Innovation Hall for maximum visibility and foot traffic.



STAGE RECOGNITION

Verbal recognition during opening and closing programming from the main stage.



PRE-EVENT PROMOTION

Company recognition in all pre-event attendee email communications.



DIGITAL VISIBILITY

Featured placement on the event website with logo, company description, and direct link.



SOCIAL MEDIA RECOGNITION

Social media features and mentions leading up to the event and throughout Summit weekend.



BRANDED OPPORTUNITY

Opportunity to provide a branded item or marketing piece in the attendee welcome bag.



VIP ACCESS

Complimentary full event registrations for up to 6 company representatives, including access to all events.



RECEPTION RECOGNITION

Recognition as the Headlining Sponsor during the Skyline Networking Reception.



BE SEEN. BE HEARD. BE REMEMBERED.

Make the strongest statement and align your brand with the most innovative real estate professionals.



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SPONSORSHIP OPPORTUNITIES PROSPECTUS

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EXPERIENCE PARTNERS

Own a Moment. Make a Lasting Impression.

Align your brand with the experiences that matter most.

Our Experience Partner opportunities put your company at the center of key moments that drive engagement, connection and value for every attendee.

MULTIPLE
OPPORTUNITIES



STARTING AT
\$2,500

PAGE 1 OF 2 – EXPERIENCE PARTNER OPPORTUNITIES



1. COFFEE & CONNECTIONS **\$3,500**

Be the first brand attendees connect with! Gain high visibility as you fuel meaningful conversations during the morning coffee experience.

Includes: Branding at coffee station, signage, napkins/cups, verbal recognition.



2. OPENING KEYNOTE **\$4,000**

Set the tone and showcase your brand as we kick off the Summit. Your support puts your company in the spotlight from the very beginning.

Includes: On-stage recognition, logo on keynote intro slide, branding in opening remarks.



3. NETWORKING LUNCH **\$5,000**

Help attendees recharge and connect over a great meal. Your brand will be front and center during one of the most anticipated moments of the day.

Includes: Signage, tabletop branding, napkins, verbal recognition, and digital mentions.



4. AI INNOVATION STAGE **\$5,000**

Position your brand at the forefront of innovation. Support the cutting-edge ideas shaping the future of real estate.

Includes: Stage branding, speaker intro recognition, logo on schedule, digital promotion.



5. TECHNOLOGY DEMO THEATER **\$3,500**

Showcase solutions in action. Your brand powers the demos that educate and inspire attendees throughout the day.

Includes: Theater signage, intro recognition, logo on schedule, digital mentions.



6. CLOSING KEYNOTE **\$4,000**

Close the Summit with impact and association with key takeaways. Be the brand that helps send attendees off inspired.

Includes: On-stage recognition, logo on closing keynote slide, branding in closing remarks.



**CREATE MEMORABLE MOMENTS.
BUILD LASTING CONNECTIONS.**

Choose the experiences that align with your goals and connect with attendees where it counts most.



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SPONSORSHIP OPPORTUNITIES PROSPECTUS

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MULTIPLE
OPPORTUNITIES



STARTING AT
\$2,500

PAGE 2 OF 2 – EXPERIENCE PARTNER OPPORTUNITIES



7. SKYLINE NETWORKING RECEPTION \$7,500

Be the host of the evening! Align your brand with our premier networking reception, where attendees unwind, connect and build lasting relationships over drinks and views.

Includes:

- Branding on reception signage and décor
- Recognition during opening remarks
- Logo on event website and mobile app
- Opportunity to provide branded items



8. PHOTO EXPERIENCE \$2,500

Put your brand in the spotlight! Your logo will be featured at the official photo experience where attendees capture and share their Summit moments.

Includes:

- Branding on photo booth/signage
- Logo on event website and mobile app
- Recognition in pre-event marketing



9. SWAG BAG SPONSOR \$2,500

Get your brand in every attendee's hands. Your logo will be featured on the official Summit swag bag packed with valuable takeaways.

Includes:

- Logo on swag bag
- Opportunity to include promotional item
- Logo on event website and mobile app



10. REGISTRATION SPONSOR \$3,000

Be one of the first brands attendees see! Your logo will be prominently displayed during the registration process.

Includes:

- Branding on registration signage
- Logo on registration confirmation emails
- Logo on event website and mobile app



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SPONSORSHIP OPPORTUNITIES PROSPECTUS

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EXHIBITORS

Put Your Brand Where Business Happens.

Innovation Hall is where attendees discover the companies, technology, products, and services helping shape the future of real estate. Exhibitors receive dedicated space to showcase their solutions, demonstrate their products, and connect face-to-face with prospective customers and industry partners.

STANDARD EXHIBITOR

\$995

10' x 10' EXHIBIT SPACE



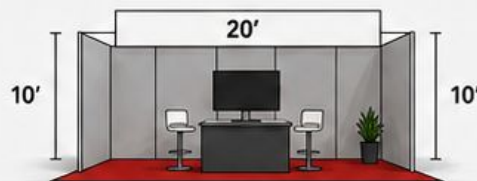
INCLUDES:

-  10' x 10' exhibit space in Innovation Hall
-  Company listing on the event website
-  Two exhibitor registrations
-  Pre-event exhibitor recognition
-  Access to attendee networking opportunities

PREMIUM EXHIBITOR

\$2,495

20' x 10' EXHIBIT SPACE



INCLUDES:

-  20' x 10' premium exhibit space in Innovation Hall
-  Preferred exhibit location
-  Company listing on the event website
-  Four exhibitor registrations
-  Enhanced pre-event recognition



NEED MORE SPACE? *Build the footprint that fits your brand.*

Additional 10' x 10' exhibit spaces may be added to create larger custom footprints such as 30' x 10' or larger, subject to availability.



SPONSOR & EXHIBITOR CREDENTIALS

Premium Access. Maximum Impact.

Our sponsors and exhibitors receive VIP access to experiences that create connections, build relationships, and drive results.

EXPERIENCE PARTNER CREDENTIALS

Experience Partners receive VIP Sponsor Credentials based on package level:



\$2,500 – \$3,500
PARTNERS

2 VIP
Sponsor Credentials



\$4,000 – \$5,000
PARTNERS

4 VIP
Sponsor Credentials



HAPPY HOUR PARTNER
\$7,500
6 VIP
Sponsor Credentials

EXHIBITOR CREDENTIALS



STANDARD EXHIBITOR
\$995

2 VIP
Sponsor Credentials



PREMIUM EXHIBITOR
\$2,495

4 VIP
Sponsor Credentials



Headlining Sponsor includes **6 VIP tickets** as outlined in the Headlining Sponsor package.



BECOME A PARTNER

Let's Build the Future of Real Estate Together.

The Real Estate Tech Summit brings together the professionals, innovators, and companies shaping what comes next in real estate.

Whether you want to lead the conversation, create a memorable attendee experience, or showcase your solutions inside Expo Hall, there's an opportunity to put your brand at the center of it.



READY TO JOIN US?

Reserve your sponsorship or exhibit space today.



SPONSORSHIP & EXHIBITOR INQUIRIES



Brittany McEnnis

Founder | Real Estate Tech Summit



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SCAN TO LEARN MORE

Scan the QR code to learn more and reserve your opportunity.

THE FUTURE OF REAL ESTATE STARTS HERE.

And we'd love to have your company be part of it.



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